

	\$2,500+	\$5,000+	\$10,000+	\$25,000+	\$50,000+	\$100,000+
Business Development						
Complimentary tickets ¹ Additional tickets may be available throughout period	2	4	8	12	16	20
Complimentary parking passes (valet or garage)	1	2	4	6	8	10
Invitations to networking events	✓	✓	✓	✓	✓	✓
Backstage Tour	With Kauffman Center staff	With Kauffman Center staff	With Kauffman Center staff	With Kauffman Center CEO	With Kauffman Center CEO	With Kauffman Center CEO
Venue Rental discounts ²		1 free Tier 1 or 50% off Tier 2	1 free Tier 1 and 1 free Tier 2	2 free Tier 2 or 50% off one Tier 3	1 free T1, 1 free T2 and 75% off T3	1 free rental at each Tier
Discount drink coupons		4	8	12	16	20
Seat plaques		2	4	8	10	12
Gift Shop discount (10% off all items)		✓	✓	✓	✓	✓
Invitation to annual reception hosted by Julia Irene Kauffman					✓	✓
Brand Awareness						
Website acknowledgment	Text	Text	Text	Logo	Logo	Logo + hyperlink
Acknowledgment in print <i>Kauffman Center Presents</i> program books	Text	Text	Text	Logo	Logo	Logo
Recognition on Box Office LED screens during <i>Kauffman Center Presents</i> performances	Text	Text	Text	Logo	Logo	Logo
Recognition on Box Office LED screens 365 days per year				Logo	Logo	Logo
Sponsorship recognition at one <i>Kauffman Center Presents</i> performance ³						✓
Premier Year-Round marketing and sponsorship opportunities ³						✓
Executive & Employee Involvement						
Kauffman Center Membership Concierge	✓	✓	✓	✓	✓	✓
Opportunity to host Ensemble Roundtable Lunch or Breakfast	✓	✓	✓	✓	✓	✓
Pre-sale ticket opportunities for executives	✓	✓	✓	✓	✓	✓
Option to designate 5% of membership fee to Open Doors Program ⁴	✓	✓	✓	✓	✓	✓
Invitations to exclusive employee events	✓	✓	✓	✓	✓	✓
Performance announcements to be shared with employees	✓	✓	✓	✓	✓	✓
10% employee discount off <i>Kauffman Center Presents</i> tickets ⁵		✓	✓	✓	✓	✓

Please refer to the back of this sheet for benefit details.

- 1 **COMPLIMENTARY TICKETS** to choice of *Kauffman Center Presents*, Kansas City Ballet, Kansas City Symphony, Lyric Opera of Kansas City, Harriman-Jewell or Theatre League performances. Subject to availability.
- 2 **VENUE RENTAL** (Rates below are base rates for venue. Support services, decor, food/beverage, etc. have an additional charge)
 - Tier One (T1):** Muriel Kauffman Theatre Entertainment Suites — Capacity 4 to 12 — Rental value approx. \$750
 - Tier One (T1):** Meet & Greet Room — Capacity 50 standing — Rental value \$1,250 weekday evening, \$1,500 weekend evening
 - Tier Two (T2):** 5th and 6th floor Balcony — Capacity 60 standing — Rental value \$1,500 weekday evening, \$2,000 weekend evening
 - Tier Two (T2):** Ewing and Muriel Kauffman Reception Suite — Capacity 60 standing — Rental value \$1,500 weekday evening, \$2,000 weekend evening
 - Tier Two (T2):** Sprint Reception Suite — Capacity 60 standing — Rental value \$1,500 weekday evening, \$2,000 weekend evening
 - Tier Two (T2):** 7th floor Balcony — Capacity 200 standing — Rental value \$2,000 weekday evening, \$2,500 weekend evening
 - Tier Two (T2):** Founders' Lounge — Capacity 125 standing — Rental value \$1,500 weekday evening, \$2,000 weekend evening
 - Tier Three (T3):** Muriel Kauffman Theatre Stage — Capacity 300 standing — Rental value starting at \$5,400
 - Tier Three (T3):** Helzberg Hall Stage — Capacity 200 standing — Rental value starting at \$4,900
 - Tier Three (T3):** Brandmeyer Great Hall — Capacity 1000 standing — Rental value from \$3,500 to \$12,000
- 3 **SPONSORSHIP AND MARKETING BENEFITS** available upon request.
- 4 **OPEN DOORS** provides student matinee transportation assistance, free and reduced tickets to families in need, and supports Kauffman Center community events.
- 5 **DISCOUNT** subject to availability and applied to single ticket purchases only (excluding *National Geographic Live!*). Not available for previously purchased tickets or *National Geographic Live!* subscriptions.