

Contact:

Ellen McDonald, Publicist
Kauffman Center for the Performing Arts
(816) 213-4335 | ellen@mershonandmcdonald.com

FOR IMMEDIATE RELEASE Monday, February 15, 2021

Bess Wallerstein Huff, Director of Marketing + Community Outreach Kauffman Center for the Performing Arts (816) 994-7229 | bwh@kauffmancenter.org

THE KAUFFMAN CENTER ANNOUNCES VIRTUAL FUTURE STAGES FESTIVAL AND INVITES PERFORMANCE GROUP APPLICATIONS

Free annual youth arts and talent festival to be held virtually June 12 & 13, 2021

The Kauffman Center is thrilled to announce virtual Future Stages Festival will debut a weekend of engaging online content June 12 and 13, 2021. This year's FREE virtual festival will feature stunning performance videos, engaging family-friendly activities and attention-grabbing livestreamed content.

Future Stages Festival is a free community event that showcases youth performers and interactive arts activities from organizations throughout the Kansas City Metro area and beyond. It celebrates diversity in the arts and provides these performers with the opportunity to showcase their talents. Since its inception in 2014, Future Stages Festival has welcomed more than 30,000 guests and featured more than 4,000 young performers from hundreds of performance groups. When COVID-19 forced last year's festival to a virtual stage, the Kauffman Center found innovative ways to showcase these performers. Last year, more than 35 groups took the stage virtually, hundreds of children enjoyed virtual activities and livestreamed tours of the Center garnered thousands of views during and after the festival.

The Kauffman Center is building on 2020's virtual experience by extending the festival over two days. On June 12, festival-goers will visit the virtual Future Stages Festival webpage to watch pre-recorded dance, theater, choral and instrumental performance videos. They will also find a family-friendly activity booklet full of do-it-at-home crafts, coloring pages and other activities for all ages.

New this year, select performance groups will be featured in Facebook Watch Parties. These performance videos will debut June 12 through the social media platform and will allow the community to cheer, applaud and enjoy amazing performances together ... virtually.

Then on June 13, the Center will livestream tours and community-partner-led activities for families to enjoy from the comfort of their homes.

"Future Stages Festival is a wonderful opportunity to showcase the talented youth performers and arts organizations in our community. The festival brings together children, families and friends to enjoy diverse performances and interactive arts activities. While we miss seeing everyone in person, this year we're highlighting performers and community partners virtually and finding new, exciting ways to engage online when we can't be together at the Center," said Paul Schofer, president and CEO of the Kauffman Center.

Visit the virtual Future Stages Festival webpage for more information and event registration. Registrants will be emailed a coupon packet to local businesses after the festival concludes.

Future Stages Festival is presented by Premier Partner Saint Luke's Health System.



This project is supported in part by the Marlese and Robert Gourley Children's Fund, the National Endowment for the Arts and the Missouri Arts Council.





Additional Support Provided By















CALL FOR PERFORMANCE GROUP APPLICATIONS

Applications are open for youth performing arts groups to be a part of virtual Future Stages Festival. Performance groups should primarily consist of performers between the ages of 5 to 18 years.

All application materials must be received by Friday, Feb. 26, 2021. Please email futurestages@kauffmancenter.org with any questions.

Performance application and more information

ABOUT THE OPEN DOORS PROGRAM

The Kauffman Center Open Doors program connects young people to the arts through three major components:

- The Open Doors **Spotlight on Youth** initiative offers year-round programs and engagement opportunities that connect young people with the Kauffman Center.
- The Open Doors Community Tickets program offers free and reduced-price performance tickets to underserved audiences through local social service agencies and schools.

• The Open Doors <u>Transportation Fund</u> helps schools offer high quality performing arts experiences to students by eliminating or defraying the costs of bus transportation.

More information about Open Doors programs is available at: kauffmancenter.org/open-doors.

About the Kauffman Center for the Performing Arts

The Kauffman Center for the Performing Arts – a major not-for-profit center for music, opera, theater and dance designed by Moshe Safdie – opened in 2011. Serving as a cultural cornerstone for Kansas City and the region, the Kauffman Center delivers extraordinary and diverse performing arts experiences. Honored as one of the World's 15 Most Beautiful Concert Halls, the Kauffman Center attracts some of the world's most renowned performers and entertainers.

Through educational outreach programs and community enrichment, the Kauffman Center supports Kansas City as a cultural destination. More information on the Kauffman Center for the Performing Arts is available at kauffmancenter.org.

Visit the Kauffman Center's online press room for media resources, multimedia library, press release archive and more: kauffmancenter.org/about/press-room/



#kauffmancenter