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FOR IMMEDIATE RELEASE
Wednesday, November 1, 2017

KAUFFMAN CENTER ENCORETIX PROGRAM OFFERS ACCESS FOR YOUNGER AUDIENCES

The free-to-join program provides performance discounts, giveaways and more to anyone age 18 to 39

Kansas City, MO – Young professionals in Kansas City can spend less and experience more at the Kauffman Center for the Performing Arts by joining [EncoreTix](#). The program is designed to increase access to high-quality performing arts experiences for younger audiences in the metropolitan area.

The Kauffman Center’s EncoreTix program is open to anyone age 18 to 39. The program offers select ticket discounts to various upcoming events from the *Kauffman Center Presents* series, Kansas City Ballet, Kansas City Symphony, Lyric Opera of Kansas City, Harriman-Jewell Series, Kansas City Broadway Series, and The Kansas City Jazz Orchestra. E-mail subscribers of the program can save up to 50 percent off ticket prices for select seats, as well as enter contests to win free tickets.

“The Kauffman Center is committed to offering excellent and diverse performing arts experiences for all audiences,” said Paul Schofer, Kauffman Center President and CEO. “EncoreTix gives younger patrons a chance to see a diverse selection of performances in our *Kauffman Center Presents* series, as well as presentations by our wonderful resident companies and partner organizations, all at a reduced cost.”

EncoreTix launched in 2014 as free-to-join program to increase access to performances for younger audiences. The program has a fresh look for the 2017-2018 season, and program offerings have been expanded to include more offers and giveaways each month.

Signing up for EncoreTix is as easy as joining a free monthly email list. More information is available online at kauffmancenter.org/encoretix, or by calling the Kauffman Center Box Office at (816) 994-7222.



ENCORE TIX

SPEND LESS, EXPERIENCE MORE.

kauffmancenter.org/encoretix

OPEN TO EVERYONE AGES 18-39.

Sign up for EncoreTix for FREE and get access to:

- Ticket deals starting at \$15
- Ticket giveaway contests
- Insider events and more for EncoreTix members

THANKS TO OUR PARTICIPATING ORGANIZATIONS

KAUFFMAN CENTER PRESENTS | KANSAS CITY BALLET | KANSAS CITY SYMPHONY | LYRIC OPERA OF KANSAS CITY | HARRIMAN-JEWELL SERIES | KANSAS CITY BROADWAY SERIES | KANSAS CITY JAZZ ORCHESTRA

EncoreTix Media Partner | **Pitch** pitch.com

ABOUT ENCORETIX

EncoreTix is the Kauffman Center's access program targeted toward young professionals. Open to anyone age 18-39, EncoreTix offers ticket discounts, giveaway contests and more to its members. The program is free to join, and EncoreTix deals are shared through a monthly email. Participating organizations include the *Kauffman Center Presents* series, Kansas City Ballet, Kansas City Symphony, Lyric Opera of Kansas City, Harriman-Jewell Series, Kansas City Broadway Series, and The Kansas City Jazz Orchestra. More information is available at kauffmancenter.org/encoretix.

ABOUT THE KAUFFMAN CENTER FOR THE PERFORMING ARTS

The Kauffman Center for the Performing Arts – a major not-for-profit center for music, opera, theater and dance designed by Moshe Safdie – opened in 2011. Serving as a cultural cornerstone for Kansas City and the region, the Kauffman Center delivers extraordinary and diverse performing arts experiences. Honored as one of the World's 15 Most Beautiful Concert Halls, the Kauffman Center attracts some of the world's most renowned performers and entertainers.

Through educational outreach programs and community enrichment, the Kauffman Center supports Kansas City as a cultural destination. More information on the Kauffman Center for the Performing Arts is available at kauffmancenter.org.

Follow the Kauffman Center on Facebook, Twitter and Instagram to get details about upcoming performances and behind-the-scenes access.



#kauffmancenter