

Contact:  
Ellen McDonald, Publicity Consultant  
Kauffman Center for the Performing Arts  
(816) 213-4355 | [ellen@mershonandmcdonald.com](mailto:ellen@mershonandmcdonald.com)

FOR IMMEDIATE RELEASE  
Monday, July 16, 2018

## **iLUMINATE WILL PERFORM AT THE KAUFFMAN CENTER FOR THE PERFORMING ARTS**

*The performance will fuse technology and dance to create a visual experience on October 7  
This event is part of the 2018-2019 Kauffman Center Presents series*

Kansas City, MO – iLuminate will perform on October 7 in Muriel Kauffman Theatre at the Kauffman Center for the Performing Arts, as part of the 2018-2019 *Kauffman Center Presents* series.

Called “the best new act in America” by *America’s Got Talent*, **iLuminate** fuses technology and dance to create a visual experience unlike anything else. Audiences will see dancers in electrified, glow-in-the-dark suits performing dynamic routines and illusions on a darkened stage. The family-friendly performance is recommended for children ages 5 and older. Tickets for this event range from \$29 to \$49 plus applicable fees and go on sale to the public at 10 a.m. Thursday, July 26.

Tickets will be available through the Kauffman Center Box Office at (816) 994-7222, via the Kauffman Center mobile app, or online at [www.kauffmancenter.org](http://www.kauffmancenter.org).

### **ABOUT iLUMINATE**

iLuminate™ is an entertainment technology company that combines state-of-the-art technology with electrifying entertainers who perform in the dark to create the ultimate performing arts experience. Founded by dancer and software engineer Miral Kotb, iLuminate™ enables performers, choreographers, engineers, technicians, stylists and artistic directors to produce explosive performances with customized wireless lighting programs. The results are extraordinary lighting effects choreographed with phenomenal dance moves that take viewers on an exhilarating ride.

iLuminate has been featured on *Dancing with the Stars*, *The X Factor* and *The Ellen DeGeneres Show*. The group has appeared with GRAMMY-winning performers including Christina Aguilera and The Black Eyed Peas. *The New York Times* has described the show as, “Spectacular, magical and dazzling! iLuminate is more than a neon comic book, achieving a magic that’s as much a product of darkness as of light.”

Founder Miral Kotb is a prolific entrepreneur in the fields of technology development and the performing arts. She practiced computer coding and dance as a child, combining the two when she founded iLuminate in 2009. Kotb’s work has since been presented in over 15 countries, including her native home of Egypt. Kotb founded iLuminate in 2009.

iLuminate has pioneered a new art form and continues to impact people locally and globally in schools, arenas and Off Broadway theaters.

[Learn more about iLuminate on their website.](#)

[Download iLuminate's press photo here.](#)

**KAUFFMAN CENTER PRESENTS SERIES SCHEDULE\***

The *Kauffman Center Presents* series features extraordinary and diverse artists from a variety of musical genres and performance styles. Upcoming events include:

**2018-2019 Kauffman Center Presents events:**

- Monday, August 6 – A Paranormal Evening with Alice Cooper – 7:30 p.m., Muriel Kauffman Theatre
- Sunday, August 19 – Happy Together Tour 2018 – 7 p.m., Muriel Kauffman Theatre
- Sunday, September 9 – Punch Brothers – 7 p.m., Muriel Kauffman Theatre
- Wednesday, October 3 – Black Violin – 7:30 p.m., Muriel Kauffman Theatre
- Sunday, October 7 – iLuminate – 7 p.m., Muriel Kauffman Theatre
- Wednesday, October 24 – Chanticleer – 7 p.m., Helzberg Hall
- Tuesday, November 13 – Brian Wilson: Greatest Hits Live – 7:30 p.m., Muriel Kauffman Theatre
- Wednesday, December 12 – George Winston – 7 p.m., Helzberg Hall
- Wednesday, March 13 – Anoushka Shankar – 7 p.m., Helzberg Hall
- Saturday, March 30 – The Summit: The Manhattan Transfer Meets Take 6 – 7:30 p.m., Muriel Kauffman Theatre

\*Events announced to date. Additional performances will be announced throughout the 2018-2019 season. Updates are available at [www.kauffmancenter.org/events-tickets/kauffman-center-presents/](http://www.kauffmancenter.org/events-tickets/kauffman-center-presents/).

**ABOUT THE KAUFFMAN CENTER FOR THE PERFORMING ARTS**

The Kauffman Center for the Performing Arts – a major not-for-profit center for music, opera, theater and dance designed by Moshe Safdie – opened in 2011. Serving as a cultural cornerstone for Kansas City and the region, the Kauffman Center delivers extraordinary and diverse performing arts experiences. Honored as one of the World’s 15 Most Beautiful Concert Halls, the Kauffman Center attracts some of the world’s most renowned performers and entertainers.

Through educational outreach programs and community enrichment, the Kauffman Center supports Kansas City as a cultural destination. More information on the Kauffman Center for the Performing Arts is available at [kauffmancenter.org](http://kauffmancenter.org).

*Thanks to Kauffman Center Presents series sponsors for their generous support of the 2018-2019 season: Saint Luke’s Health System, PNC Bank, and Aristocrat Motors and Mercedes-Benz of Kansas City.*

Visit the Kauffman Center’s online press room for media resources, multimedia library, press release archive and more: [kauffmancenter.org/about/press-room/](http://kauffmancenter.org/about/press-room/)

Follow the Kauffman Center on Facebook, Twitter and Instagram to get details about upcoming performances and behind-the-scenes access.

